

Peerapat Chokesuwattanaskul

peerapat.ch@chula.ac.th
 peerapat@law.chula.ac.th
 +66(0)802320275

CURRENT POSITIONS

Assistant Professor of Law, Chulalongkorn University, 2022-present
Head of AI Governance, Chula.AI, 2024-present

TAUGHT COURSES (All levels)

Competition Law, Personal Data Protection Law, Law and Economics, Legal Informatics, Data Science for Law and Policy, Regulatory Impact Assessment (RIA), Legal Logics, Econometrics and Quantitative Methods

Universities: University of Durham (UK), University of Laval (Canada), Chulalongkorn University (Thailand), Thammasat University (Thailand), Mahidol University (Thailand), etc.

Institutes: Australian Competition and Consumer Protection Commission, King Prajadhipok's Institute, Court of Justice, Office of Attorney General, Administrative Court, Dental Council of Thailand, Medical Council of Thailand, Trade Competition Commission of Thailand, Personal Data Protection Commission, Government Big Data Institute, Siriraj Hospital, etc.

Private enterprises: Sea group, Indorama, Nestle, Montri transportation, DoubleA, TPBS, BDMS, Vichaiyuth hospital, Humanica, Toshiba, Frasers Property, True Digital Park, True Corp, Bangkok Prep International School, Straumann group, PTTGC, etc.

CONSULTING EXPERIENCES

Competition: Merger and Litigations in the following industries: Hospital, Energy, Modern trade, Shipping, Finance and Banking, Retail, Autoparts and Automobile, Digital platform, and Telecommunication.

Personal Data Protection: Startup, Retail, Innovative space, Insurance, Education, Logistics, Dentist, Medicine, Tech company and government agencies.

Regulatory Impact Assessment: Stock Exchange of Thailand (SET), Bank of Thailand (BOT), Office of Council of State (OCS) and government agencies.

ADVISORY/COMMITTEE/SUBCOMMITTEE

Country Expert: OECD (Competition), ASEAN (Competition)

Advisor: Deputy Prime Minister of Thailand, Supervisory Board of Personal Data Protection Commission

Committee: The Steering Committee for Gathering Public Opinion and Analyzing Potential Impacts of Bills Proposed by Members of Parliament or Eligible Voters to the Public.

Subcommittee: Trade Competition Commission of Thailand (TCCT), Supervisory Board of Personal Data Protection Commission, Office of Council of State (OCS)

EDUCATION\QUALIFICATIONS

Ph.D. (Development Economics), University of Cambridge, UK, 2013 – 2017

Thesis: "Export cartels and economic development"

Supervisor: Professor Ha-Joon Chang

D.B.A. (Business Administration), Joint Doctor in Business Administration (JDBA) Program, Thailand, 2008 – 2012

Thesis: "Laboratory experiments of middle-manager behaviour under different legal regimes: Cartels"

MPhil (Economic Research), University of Cambridge, UK, 2012 – 2013

M.A. (International Economics and Finance), Chulalongkorn University, Thailand, 2007 – 2008

Attorney-at-law License, Lawyers Council of Thailand, 2008

LL.B. (Honor), Civil and Criminal Law Major, Chulalongkorn University, 2003 – 2007

Certificate in the Rule of Law and Development, Harvard IGLP and TIJ's ROLD programme, 2017

Certificate in Mathematics, Chulalongkorn University, 2012: Calculus I, Differential Equations and Optimization, Principle of Mathematics, Mathematical Model and Reasoning, Real Analysis, Linear Algebra, Calculus II, Calculus III, Probability and Statistics

SCHOLARSHIPS

Graduate level: (1) The Cambridge Commonwealth, European and International Trust (a highly selective scholarship, which the nomination is only through the college), (2) The Lundgren Fund, (3) The Chris Hale Bursary, (4) Wolfson College Fund Travel and Research Grant (to give presentation at Asian Law and Economics Conference 2015 in Thailand)

PREVIOUS WORKING EXPERIENCES

Advisor to the Minister of Commerce, 2024

Counsel (International Trade Practice), Weerawong C&P, 2023-2024

Working Team of the Deputy Prime Minister and Minister of Commerce (Law and International Relations), Minister of Commerce, 2023-2024

Trade Officer, Department of Trade Negotiations, 2021-2023

Negotiate FTAs with EFTA and EU in Competition and Government Procurement chapters

Data Scientist, Agoda.com (Headquarter), 2018 – 2019

Pricing Optimisation team – improve the Dynamic pricing model

Experiment Platform team – design and conduct Bayesian and A/B experiments

Supply Excellence team – design new experiments and create a hotel-valuation model

Meta Search Engine team – controlling the bidding model

Economist, the National Committee of Economic Reform, The Government of Thailand, Bangkok, Thailand, October – December 2017

Supervisor in Mathematics, Statistics and Econometrics, Faculty of Economics, University of Cambridge, UK, 2014 – 2017

Supervisor in Economics, Department of Engineering and Judge Business School, University of Cambridge, UK, 2014 – 2017

Lecturer in Behavioural Economics, Oxbridge Academic Programme, UK, 2016

Supervisor in Statistics and Quantitative Methods, Judge Business School (JBS) and Department of Politics and International Studies (POLIS), University of Cambridge, UK, 2014 – 2016

SELECTED PAPERS PUBLICATIONS AND CONFERENCES

'The OECD country competition law and policy review for Thailand.', Project for OECD (ongoing)

'The updated guidance documents of ASEAN Competition Law and Policy Peer Review.', Research for the ASEAN Secretariat (ongoing)

'The legal problems of Tokenisation in Thailand.', Research for Electronic Transition Development Agency of Thailand (ETDA) (ongoing)

'The application of data science in analyzing data from impact analysis and assessing the effectiveness of laws.', *Thammasat Law Journal*. 2023, 52(2), 247

'Justice System User Experience' – Funded by the Thailand Institute of Justice (TIJ)

- Using Machine Learning Models to explore the situation of access to justice in Thailand.

'Distribution agreement and vertical restraints' training with the ACCC and ASEAN for the TCCT, 2023

'Thailand Artificial Intelligence Guidelines 1.0 – TAIG 1.0' with co-authors, funded by the Faculty of Law, Chulalongkorn University, 2023

'The architecture of abnormal reward behaviour in dementia: multimodal hedonic phenotypes and brain substrate' with co-authors, *Brain Communications*, 2023, <https://doi.org/10.1093/braincomms/fcad027>

'The '6Cs Criteria' for Successful Implementation of Leniency Programmes' in Peter Whelan ed. *Research Handbook on Cartels*: Elgar, 2023.

'The challenges of Thailand's Trade Competition Act 2017', King Prajadhipok's Institute, 2022

- Extraterritoriality in developing countries

- An absence of the leniency programme

"Online Travel Agency (OTA) market study" – Funded by the Office of Trade Competition Commission

- OTA market research for the OTCC to understand market structure and conducts, 2022

Artificial Intelligence Analysis of Tort Case– funded by National Research Institute, 2020 - 2022

- Using Natural Language Processing Model (BERT) to build a predictive model for court verdicts in Tort cases

"The Nexus between Competition Law and Personal Data Protection Laws: Thailand's Perspective." in Steven Van Uytsel ed. *The Digital Economy and Competition Law in Asia*. p 1-30. Singapore: Springer Singapore, 2021. 198 pages ISSN:2520-1875 ISBN:978-981-16-0323-5

- "What is an 'Effective' ASEAN Competition Law? A Methodological Note" (with R. I. McEwin), *Singapore Economics Review*. 2021, 10.1142/S0217590821430013.
- "Thailand Data Protection Guideline 3.0", funded by the Faculty of Law, Chulalongkorn University, 2020
- "Regulatory Impact Assessment", research for the Office of Council of State, 2018-2019
- "Law and Data Science", Law and Economy (eds.), 2018
- "Machine Learning and Corruption Court." National Research Committee, 2018.
- "Export Cartels and Economic Development." PhD thesis, University of Cambridge, UK, July 2018
- "Law and Economics of Corruption: A Leniency Programme." *Naewna* newspaper, July 2015.
- "The Model of Cartel Formation." The Asian Law and Economics Conference 2015, Bangkok, Thailand.
- "Transition Process from Leniency Program to Strategizing Incentives and Its Cultural Effects as an Ex-ante Process toward International Competitiveness in Cartel Scenario." *The 11th Annual Hawaii International Conference in Business 2011*: the Hilton Waikiki Prince Kuhio Hotel in Honolulu, Hawaii.